VISUAL ASSEMBLY: DRAW CITIES, CLAIM SPACE TOGETHER

WHAT IF ANYONE COULD REDESIGN THEIR CITY — WITH CHALK? A VISUAL ASSEMBLY THROUGH CHALK IS SIMPLE. NO PERMITS. NO LEADERS. JUST A PIECE OF PAVEMENT, SOME CHALK, PEOPLE — AND YOUR DESIRE TO IMAGINE HOW YOU WOULD ORGANIZE YOUR STREET, YOUR SCHOOL, YOUR HOSPITAL, YOUR THEATER... YOUR CITY. LET'S NOT ONLY RECLAIM EVERYDAY LIFE FROM THE ABSTRACTIONS AND ALIENATION OF PRODUCTIVITY, BUT ALSO IMAGINE WHAT LIFE COULD LOOK LIKE IF WE TRULY HAD THE POWER TO SHAPE IT, FIND A PLACE WHERE YOU CAN DRAW WITH CHALK, BRING YOUR FRIENDS. START DRAWING — OTHERS WILL JOIN IN. ASK YOURSELF: WHAT WOULD MY IDEAL SCHOOL, HOSPITAL, OR STREET LOOK LIKE? SPEAK TO THOSE AROUND YOU — BECAUSE NONE OF IT HAPPENS ALONE. IF NO ONE STOPS YOU — GREAT. IF THEY DO — DOCUMENT IT. YOU'VE ALREADY SUCCEEDED. PHOTOGRAPH EVERYTHING. UPLOAD TO THE UNITS OF CARE MAP (LINK). THIS IS NOT A PROTEST, IT'S NOT ART, IT'S COLLECTIVE DREAMING IN ACTION.START ONE. THIS WEEKEND. ANYWHERE, THIS IS HOW WE WIN.